

Abstract of the Disclosure

A method of distributing sample quantities of paint comprises distributing to paint retailers relatively small quantities of tinting base in bottles having a removable applicator head and a removable seal between the applicator head and the bottle. Upon selection of a color by a consumer, the retailer removes the applicator head and seal from the bottle, adds and mixes the required colorant, and reattaches the applicator head and seal. The consumer takes the sample to the surface to be painted, removes the applicator head, removes the seal from the applicator head and reattaches the applicator head to the bottle before applying a sample quantity of paint to the wall to be painted. After applying the paint, the consumer can remove and clean the applicator head, reinsert the seal in the applicator head and reattach the applicator head with the seal to the bottle.